

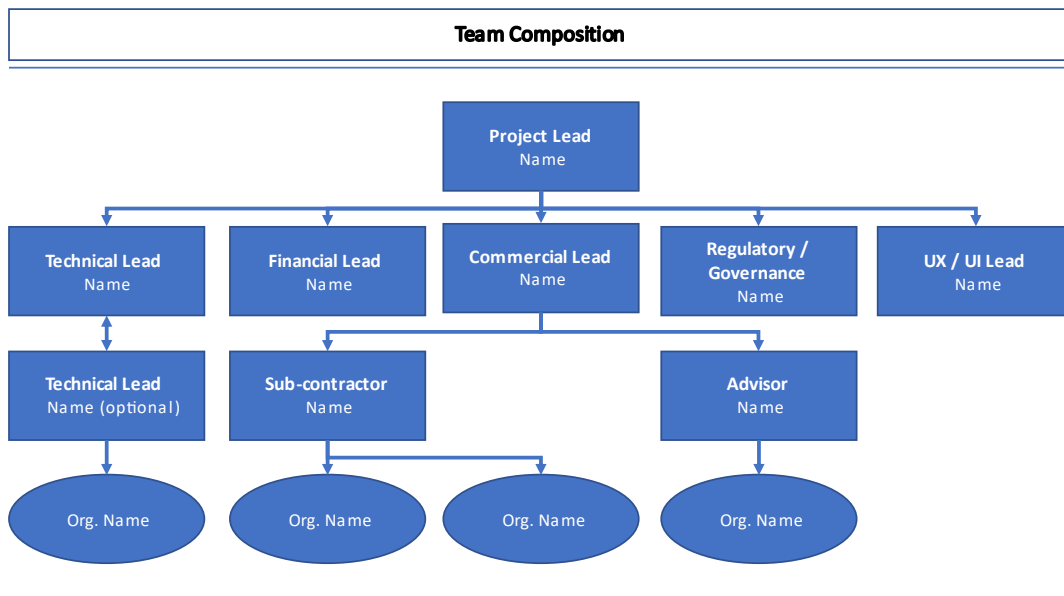
Appendix 3

Company

ABC was founded Name (CEO). She has more than XX years' experience dealing with *a* and *b* in *c* optimisation. With a reputation for the delivery of disruptive technologies in large-scale projects, Name is recognized as an authority in the realm of *d* and *f*.

ABC is focused on delivering *abcd* to monitor the *a* which are essential to identify the *b* of *c*, *d*, *e*, and *f* in a pandemic and post-pandemic world. Its primary purpose is to function as an *g* for *h*, *i* and *j* including *k*, as well as *l* for *m* and *n*.

Project Team Organogram



Project Roles & Profiles:

1. Project Lead:

Name – he is an accomplished banker and consultant with extensive experience of managing initiatives from inception to delivery. He has a successful track record, of more than X years of work experience in the *a*, *b* and *c* sectors: proposing, developing and implementing *d* to the client proposition.

2. Technical Leads:

Name – he is the Chief Technology Officer, Principal Architect, Enterprise Web and Enterprise Mobility. NAME has XX years of experience architecting and design mission critical systems across *a* and *b*. His domain expertise includes *c*, *d*, *e*, *f* and *g*.

3. Commercial Lead

Name – he is the principal founder and CEO of ABC. He has more than XX years of experience dealing with *a* and *b*. She is recognised as an authority in the realm of *c* and *d*.

4. Financial Lead

Name – she is an experienced Finance Director, Name has worked in various industries including *a*, *b* and *c*. Over the past XX years, she has gained *d* experience in both multinationals and start-ups, focusing on operational performance, growth management and strategy implementation.

5. Regulatory/Governance Lead

Name – he is the founder and CEO of ABC. He has more than XX years of experience dealing with larger corporations and banks. He is recognised as an authority in the realm of *a* and *b*. Name has qualifications in *c*, is a *d* and has a *e* in process improvement. He is adept in leading or participating in cross-functional teams on a global basis and is fluent in English, German, and Chinese.

6. UX/UI Lead

Name - has XX years of experience designing mission critical systems across several sectors including *a*, *b* and *c*.

7. Sub-Contractor

Company Name / Lead name is the Head of Business Strategy & Development of Company Name, the subcontractor for the ABC. He is a serial innovator, engineer, and entrepreneur with XX years of experience in *a* and *b*. ABC has business locations all over the world. It has also been acknowledged by XYZ.

8. Advisors

Name – she is a lecturer/researcher from DEF. He will be advising our commercial lead, as she has worked with local businesses in the UK for XX years, solving the problems of *a* as well as developing *b* for *c*.

Name – he will also be advising the commercial lead. As the managing director of the ABC, he has innumerable contacts within the *a* and *b* in *c*.

Facilities & Equipment Management

This industrial research project has been thoroughly planned. With the funding of the grant, ABC will has access to all the necessary resources to carry out the project. Subcontractor will partner in the research and development as one of the world's leaders in *a*. Subcontractor will assist by producing *b* necessary to meet all requirements.

LOIs (Letters of Support or Intent)

Company/Organisation	Letter of support or intent	Name	Position
Company Name	EXAMPLE: We would like to express our support for the application for Innovate UK Smart Grants: January 1999. We believe that the use of the technology will benefit our activities and customers.	Ms. A Bcdef	Director, Partnerships